S4 Appendix: Demographics of Current and Former Smokers in the SRBI Survey, Current and Former Smokers in the Harris Interactive Survey, all individuals in the

FFRISP Survey, and the Nation's Population

	SRBI (without post-stratification)	SRBI (with post- stratification)	2000 NHIS	SRBI Post- Stratified –	Interactive Survey	Interactive Survey (weighted)	2007 MARC	Harris Interactive	FFRISP (without post-	FFRISP (with post-stratification)	2009 CPS	FFRISP Post- Stratified – 2009 CPS
Gender	Stratification)	Stratification)	2000 INTI S	2000 NHIS	(unweighted)	(weighted)	2006 NHIS	Survey	stratification)	Stratification)	2009 CFS	2009 CF3
Male	47.4%	50.0%	50.1%	-0.1%	47.1%	52.7%	52.6%	0.1%	41.9%	47.9%	48.5%	-0.6%
Female	52.6	50.0	49.9	-0.1%	52.9	47.3	47.4	-0.1	58.1	52.1	51.5	0.6
Total %	100.0%	100.0%	100.0%	.1	100.0%	100.0%	100.0%	-0.1	100.0%	100.0%	100.0%	0.6
Total N	477	477	54,466		801	801	10,020		968	966	207,921	
10:01:14	4//	4//	34,400		801	801	10,020		968	966	207,921	
Age												
≤25	12.5%	13.3%	13.3%	0.0%	3.8%	8.3%	10.0%	-1.7%	9.7%	10.4%	12.6%	-2.2%
26-35	18.2	17.9	17.9	0.0	12.5	14.6	14.3	0.3	20.2	16.7	17.9	-1.2
36-45	19.3	22.7	22.7	0.0	15.1	16.2	17.3	-1.1	19.7	16.5	18.2	-1.7
46-55	22.2	19.2	19.2	0.0	27.8	21.9	21.3	0.5	19.2	18.9	19.5	-0.6
56-65	1.4	12.6	12.6	0.0	19.0	18.6	17.9	0.6	11.3	14.3	15.1	-0.8
66+	17.3	14.3	14.3	0.0	21.9	20.5	19.1	1.4	20.0	23.2	16.6	6.6
Total %	100.0%	100.0%	100.0%		100.0%	100.0%	100.0%		100.0%	100.0%	100.0%	
Total N	477	477	54,466		801	801	10,020		966	966	207,921	
Ethnicity 1												
White (incl.												
Hispanic)	82.5%	80.2%	81.4%	-1.2%	76.9%	79.1%	86.7%	-	79.3%	80.7%	82.4%	-1.7%
(incl.												
Hispanic)	17.5	19.8	18.6	1.2	14.9	12.1	13.3	-	20.7	19.3	18.6	0.7
Hispanic	-	-	-		8.2	8.8	-	-	13.3	9.7	13.7	1
Total %	100.0%	100.0%	100.0%		100.0%	100.0%	100.0%		100.0%	100.0%	100.0%	
Total N	477	477	54,466		801	801	10,020		974	974	207,921	
Education												
graduate												
from high												
school	8.2%	18.2%	18.4%	-0.3%	.3%	1.3%	18.6%	-17.3%	8.3%	11.9%	14.1%	-2.2%
High school												
graduate	33.5	32.9	32.8	.1	22.4	40.1	32.8	7.3	24.6	31.0	30.9	0.0
college												
(incl. Assoc.	21.4	247	24.6		45.0	22.2	267		20.2	21.0	20.0	2.0
Assoc. Bachelor's	31.4	24.7	24.6	.1	45.9	32.3	26.7	5.6	38.3	31.0	28.0	2.9
degree	16.3	17.1	17.1	.1	19.3	18.7	15.5	3.1	17.2	15.4	17.7	-2.4
School	1.6	7.1	7.1	.0	12.1	7.7	6.4	1.3	11.5	11.1	9.3	2.7
Total %	100.0%	100.0%	100.0%	.0	100.0%	100.0%	100.0%	1.3	100.0%	100.0%	100.0%	2.1
Total N	477	477	52,005		801	801	9,891		971	970	207,921	
1 Edui-ide	4//	4//	32,003	- Lille N	801	001	7,071		9/1	9/0	207,921	

^{1.} Ethnicity was measured differently in the Harris and NHIS studies, precluding direct comparability. Nevertheless, even the unweighted percentages of non-whites closely approximated the NHIS sample.